

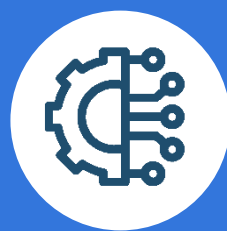


BLT

Bluetooth Location Tracking

Tracking Service for cars on-premise





Connecting

We connect automotive businesses with their assets. Don't waste your precious time in having to search your premises for a specific car! Our BLT Service does that for you by providing real-time updates of your asset data, allowing for specific queries to be done as a whole, per asset or per subset.



Accesible

We make this connection accessible worldwide through a cloud based, easy-to-use and privacy-guaranteed solution. No app needed.

Mission

Our mission is to reconnect businesses with their assets (cars & keys) in the quickest, easiest and most secure way.

Did you know that

We save 75% of the time it currently takes you to search for cars (and keys). Cars get 'lost' internally occasionally, the batteries of cars die as they are not recharged in time, demo cars are used for trips that are not always registered etc. Our BLT Solution can prevent these things from happening.

What about your on-premise cars?

time

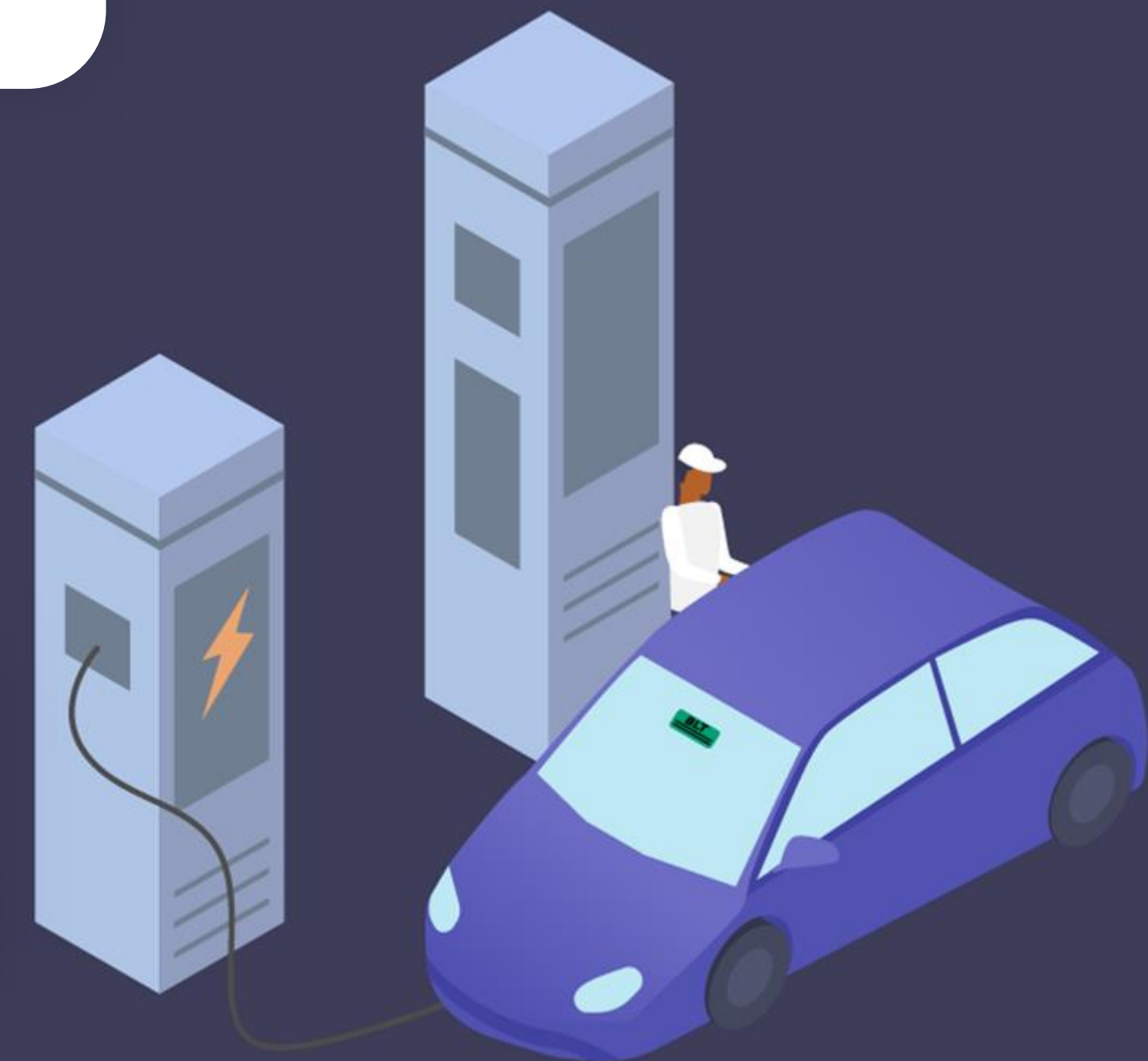
Wasted by personnel searching for cars and keys

waste

of time, energy and money

ROI

With our solution you will save a lot of money



In your industry these are the facts



Incorrect records
from cars on-premise



Costs due to inefficient
placement of car on-premise



At which car dealer
is which car?



costs of searching
for the car

How do these numbers impact your business? And therefore
the brand? What is the impact if these numbers can be reduced?

Explore your own location data and find out that our BLT Solution creates many opportunities to save unnecessary costs.



The Benefits

Our solution provides direct and indirect valuable benefits to your business.



Employee & customer satisfaction

Employees can quickly and easily find the relevant car on location.



Data driven

Access and use personal and valuable data through the BLT dashboard where many queries can be pulled.



Stand alone / integrated solution

BLT works perfectly alongside your existing (backend) systems. No back end integration needed but possible if preferred.



Insurance advantages

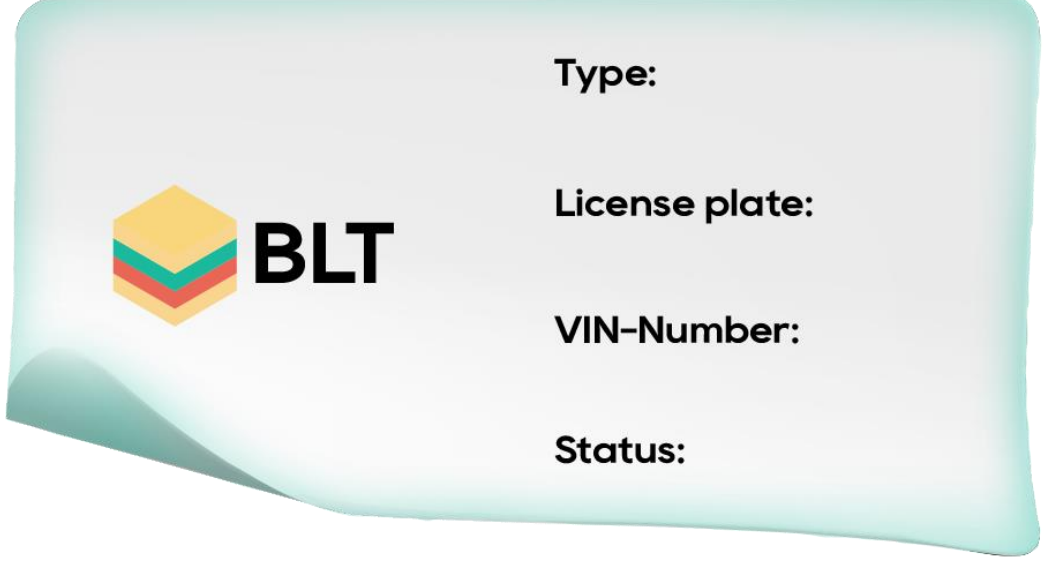
Export live data which can also be used for insurance purposes. GDPR proof as tracking stops when the car leaves your premises.



The BLT has two main types of solutions

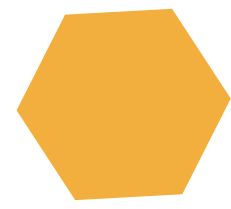
Which one is of interest for you? You'll know after the following slides!

Solution 1: Bluetooth Sticker based

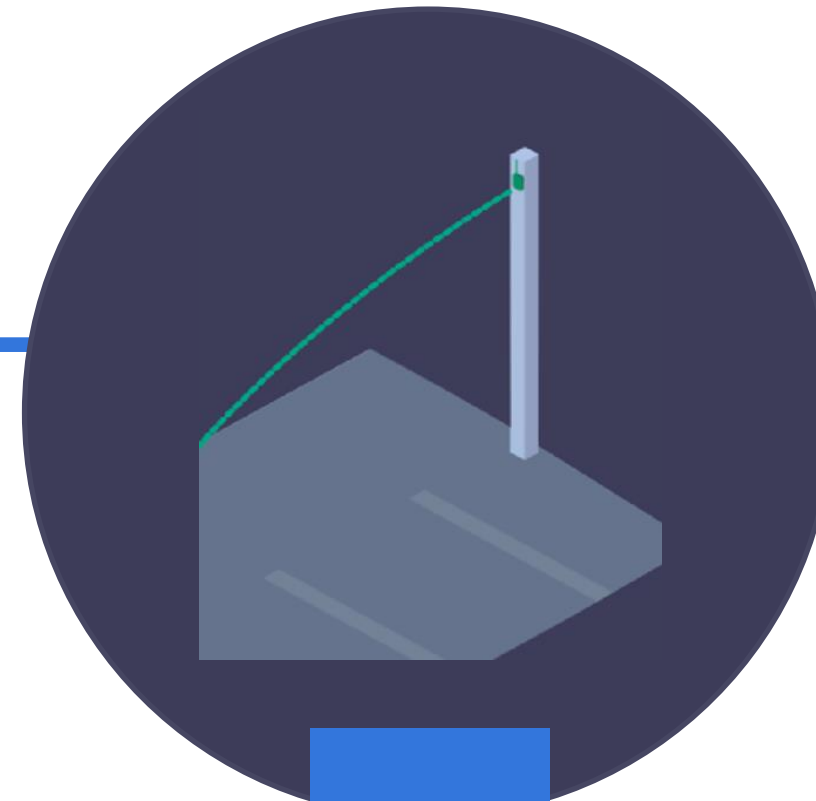


Solution 2: Bluetooth Triangle Tag based





How does it work?



01.

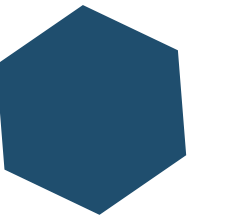
Step 1

Install gateways

The gateways are positioned at various strategic points on your premise. We offer different types of gateways for indoor and outdoor use.



This gateway is for both outdoor and indoor use! The gateway must always be on power. If there is less coverage internally, this is no problem at all. This gateway also works via POE (Power Over Ethernet). Ideal to be reachable everywhere indoors!



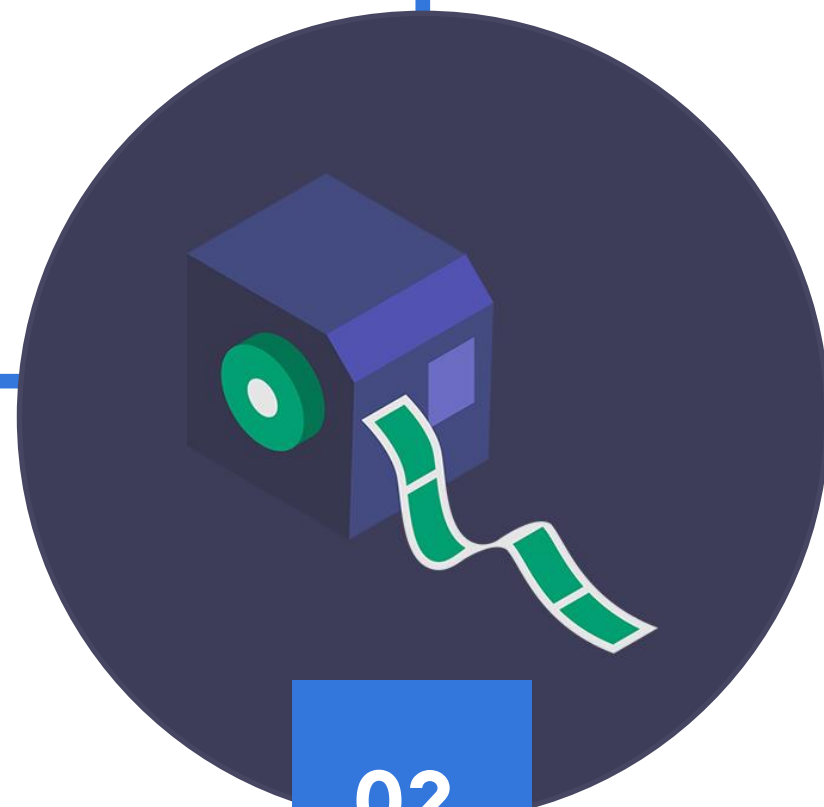
The Solar Gateway is ideal for outdoor use. The advantage of the gateway is that no power cables need to be drawn. These are easy to install. The Solar Gateway is equipped with a battery with a 30-day battery, so it will always work in bad weather!

Step 2

Install Printer

The thermal printer prints Bluetooth stickers with a 12-month battery life. These are in constant contact with the gateways.

The Bluetooth stickers are automatically paired with the system. All you have to do is click the print button to get the stickers printed.



02.

Step 3

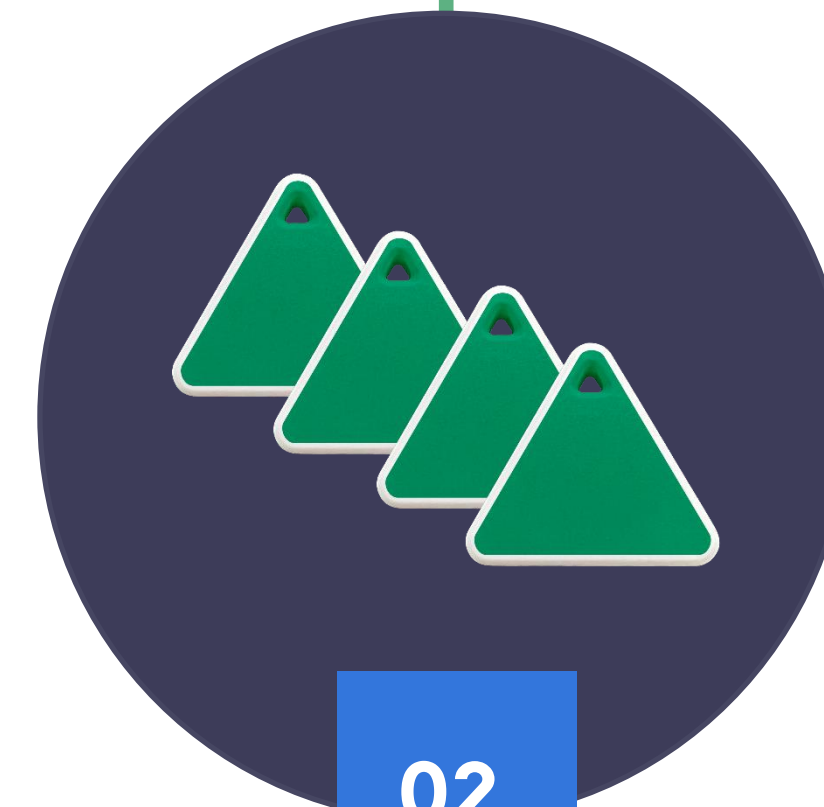


You put the Bluetooth sticker on the front windscreen of the car. It is all-weatherproof. The sticker shows information such as the VIN number, number plate and type.

03.



Place the triangle Bluetooth tag on the car's rear view mirror. When the QR code is scanned, you see the car's information such as the VIN number, registration plate and type.



02.

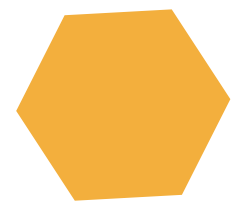
Step 2

Stock-up the tag

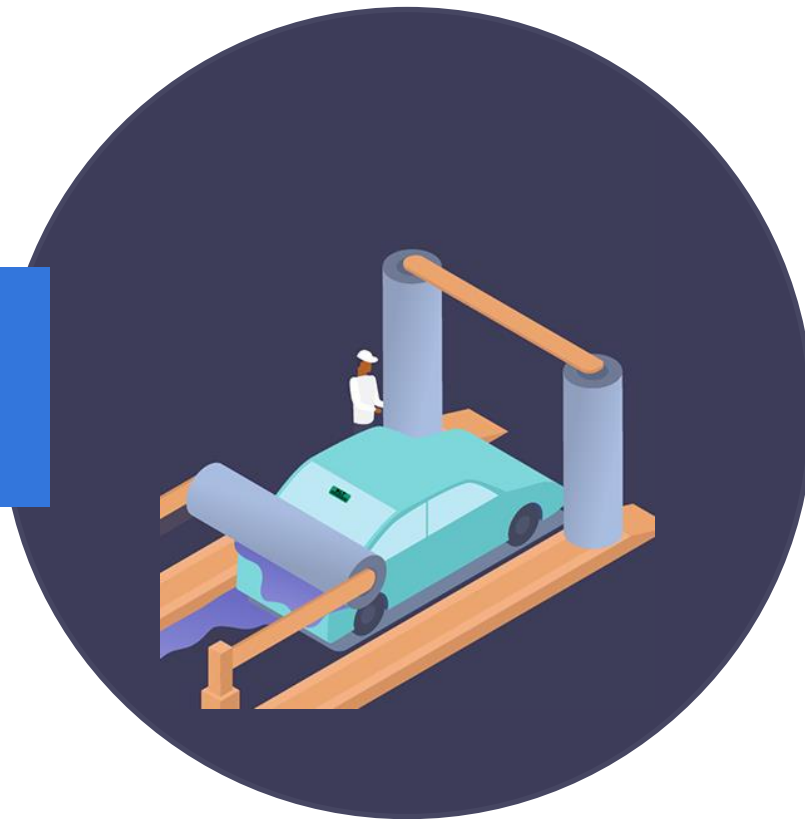
It is important to stock up on the tag in advance. You can turn on the tag yourself the moment it is needed. The Bluetooth triangle tags have a 24-month battery life. The tags are in constant contact with the gateways.

Using the QR code, you can easily link a VIN number or license plate number to the triangle tag. Repeat with each new car.





04.

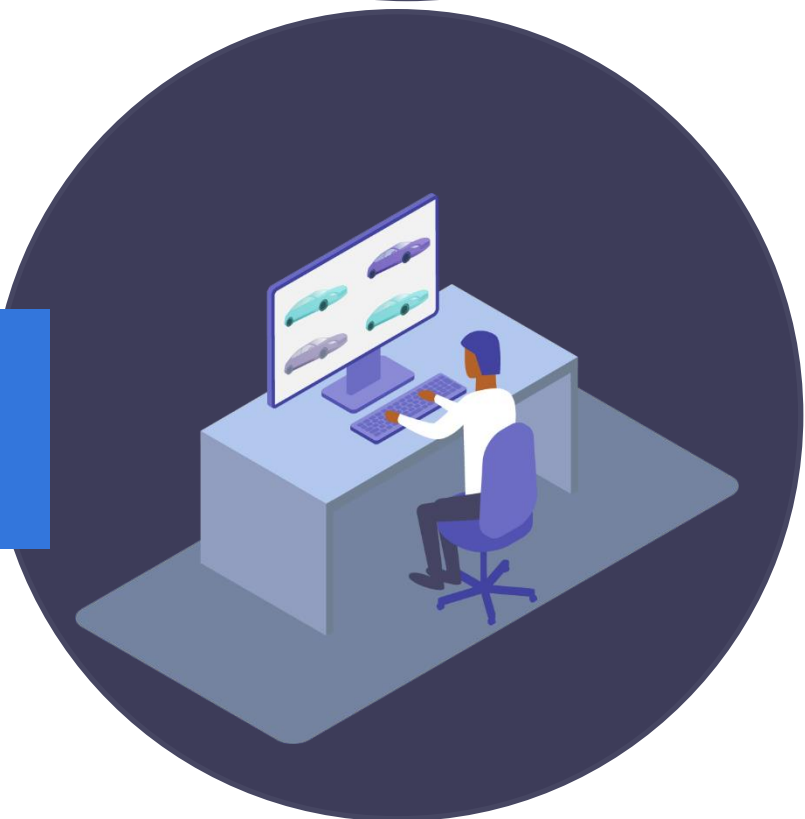


Step 4

Creating zones within your location(s)

Using the gateways, zones are created so you know where each car is.

05.

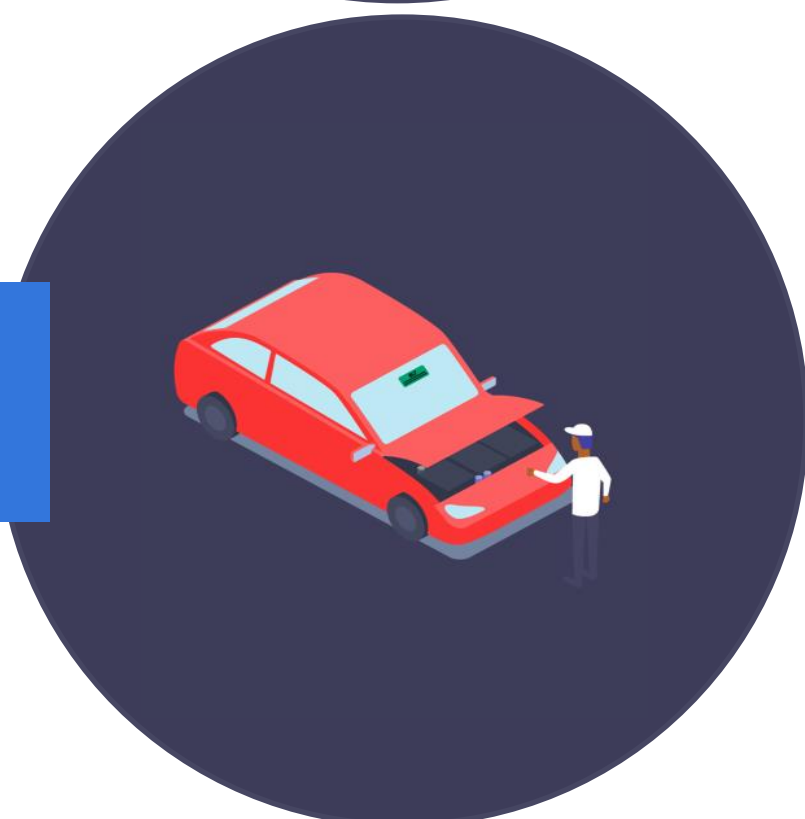


Step 5

Use the frontend

To pull customized data queries and gain tons of insights. Employees can always check the phase of a car. Our solution can be fully integrated into your existing backend systems.

06.



Step 6

Use the online checklist

With the automated checklist, you can see where which car has already been. For example, the checklist shows whether the car has been past the dent removal zone, polishing zone, car wash zone or photography zone.



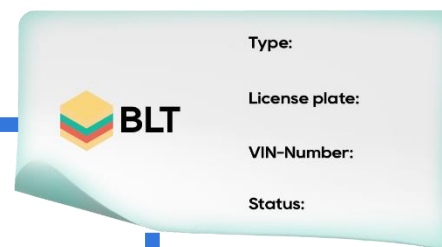
07.



Step 7

Trucks have been loaded

Gateways in the trucks are possible, so the cars can be tracked live on the truck and seen in the dashboard..



We have come to the end of the Bluetooth sticker lifetime. The car has been sold and the sticker can now be removed from the car window.



We recommend the Bluetooth stickers for a car fleet under 20,000 cars per year. The advantage of the stickers is that there is less manual labour needed. Everything is automatically linked, printed and ready to go.

08.



Step 8

The Bluetooth triangle tag can be removed from the car after a sale. It can then be easily reset by scanning the QR code.

Besides cars, the Bluetooth triangle tag can also be ideally used for car keys, you often lose track of your keys too.



ATTENTION: When you have arrived in the zone pointed out by our BLT frontend, your phone will guide you to the exact car your looking for. On top of this a light starts to flash on the Bluetooth Triangle of the specific car!



With an average turn-around time of a month, a triangle Bluetooth tag can be reused 24 times, saving a huge amount of money!

For a car fleet with more than 20,000 cars turn-around per year, we would advice using the Bluetooth triangle tag!

What you can see in your dashboard

The necessary Bluetooth labels / triangles are created and attached to newly arrived cars. The car become visible at once in your Dashboard.

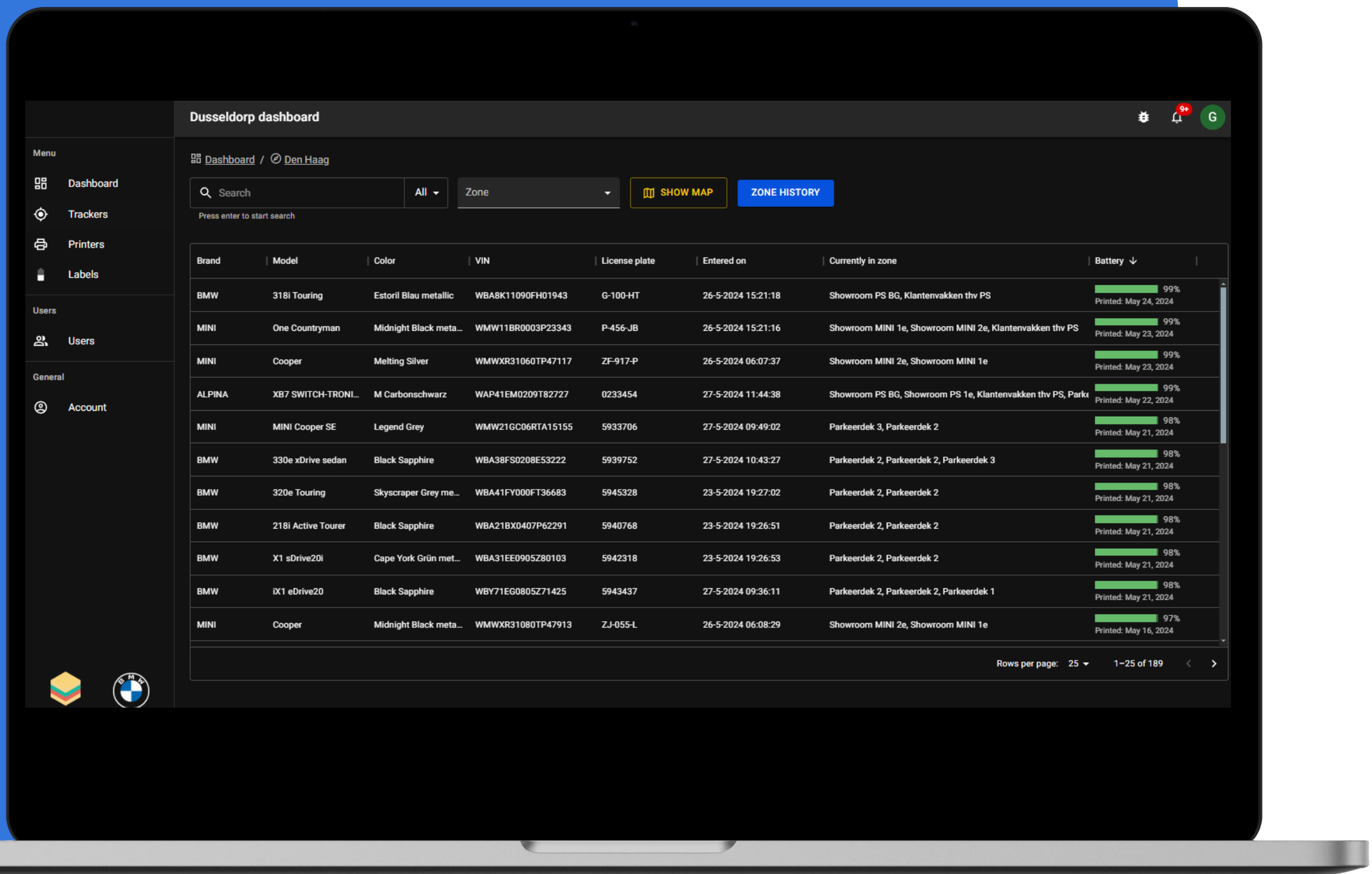
Location of the cars

An overview of the location of the car, the number of cars registered, entry and exist times as well as history are all available in our BLT system.

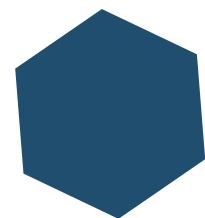
Messages from the labels / triangles

A direct messaging feature that allows the label to provide updates to the administrators behind the dashboard so that action can be taken.





And more

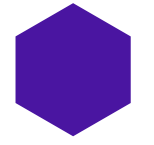


- **Be connected anytime, anywhere!**

You will have 24/7 access to a real-time overview of and insight into when and where cars and keys have been registered and where they are and have been.

- **Keep an eye out on your locations**

Centralize the overview of your branches and use the additional knowledge to your advantage in many ways.



Are you next?

We are looking forward to making you happy.

[Get in touch](#)

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